



General Catalogue *2010*

Edimet is a global information network in the world of metals that was generated by a strong competitiveness in the aluminium sector. Over time it spread to deal with technical information on all main metals and their relative technologies and applications through the publication of magazines, directories, technical books and collections; the management of aluplanet, the on-line periodical on aluminium, and the organization of conferences and exhibitions.

Edimet

For this year Edimet presents:

- **Aluminium & its alloys** (6+2 issues): international periodical leader in information on aluminium with a national and international distribution
- **Diecasting & Foundry Techniques** (2+2 issues): the only Italian and one of the major international magazines, dedicated to the foundry and die casting sectors
- **Special issue on Brazil** (A&L and P&TF): dedicated to the metal industry, this issue will be published in the Portuguese language and will be distributed during the exhibitions, "*ExpoAluminium*" (18-20 May, São Paulo) and "*IV International Aluminium Congress*" (18-20 May, São Paulo). A further special distribution will be carried out to a targeted file of operators in the field in collaboration with the Brazilian associations ABAL and ABIFA
- **Special issue on Russia** (A&L and P&TF): dedicated to the metal industry and published in collaboration with the Russian publishing house Ore and Metals in the Russian language, this issue will be distributed during the most important events on the Russian market, "*Metallurgy 2010*" (24-27 May, Moscow), "*Metal Expo*" (16-19 November, Moscow). A further special distribution will be carried out to a targeted file of Russian operators
- **Metalriciclo News** (3 issues): the official magazine of the exhibition Metalriciclo, the International Exhibition on Technologies for the Recovery and Recycling of ferrous and non ferrous metals, Environmental quality and Energy efficiency
- **www.aluplanet.com**: the reference portal for information on the aluminium industry. Updated and more complete, with a new homepage, the portal offers original solutions for on-line promotion
- The exhibitions **Metef, Foundeq, Metalriciclo**



Official magazine of the exhibitions Metef-Foundeq, **Aluminium & its alloys** is the leading international publication representing the aluminium system at its best. In addition to current market news, it dedicates wide space to the production processes of primary and recycled aluminium, extrusions, foundry castings and rolled sections, and also supplies latest information on technologies, machinery, systems and products.

For this year:

- **on-line version** on the website www.aluplanet.com
- **a total of 6 more exclusive and focussed issues with 2 additional special issues** dedicated to the emerging markets: Brazil and Russia
 - **since the beginning of 2009** the magazine has also been sent on-line to over 20,000 companies in the field

Target readers: producers of semi-finished products, end users, producers of raw material, machinery, systems, products and equipment for the production and processing of aluminium, traders, designers, treaters

Distribution: 70% in Italy, 30% abroad

Languages: Italian and English

Topics discussed:

- Primary and recycled aluminium
- Extrusions
- Foundry castings
- Rolling
- Technologies, equipment, plants and products
- Surface treatment
- Welding and joint techniques
- End users of aluminium, with focus on transport and building



Diecasting & Foundry Techniques is a publication which addresses the entire universe of foundry, a periodical rich in its content and with a wide circulation, able to provide a decisive and effective representation of the world of the foundry industry to an extended audience.

Diecasting & Foundry Techniques dedicates great space to manufacturers of machinery and plants, equipment, accessories and products for gravity casting and pressure diecasting, paying great attention to the entire system of foundry of ferrous and non-ferrous metals. The constant reference to end users is also very important. Renewed commitment in relations with reference authorities and associations like Aim, Amafond, Assofond and Assomet, completes the informative role that Diecasting & Foundry Techniques intends to play.

For this year:

- **on-line version** on the website www.aluplanet.com
- **2 issues** with **2 additional special issues** dedicated to the emerging markets: Brazil and Russia
- **since the beginning of 2009** the magazine has also been sent on-line to over 20,000 companies in the field

Target readers: foundries and die casters, surface and heat treaters, sub-contractors: mechanical engineering, welding, etc., end users

Distribution: 80% in Italy, 20% abroad

Languages: Italian and English

Circulation: 20,000 copies/year

Topics discussed:

- Systems, materials, products for foundry and die casting
- Prototyping
- Dies
- Automation and robotics
- Heat and surface treatment
- Quality control and analysis
- Software
- Environment and safety



Metalriciclo News is the official publication of Metalriciclo, the Trade Show conceived and organized by Edimet, the 4th edition of which will be held from 19 to 21 May 2011 at the Garda Exhibition Centre in Brescia (Montichiari).

In addition to constant updating on the innovations of the trade show, dedicated to plants, machinery, equipment and products for the recovery and recycling of ferrous and non ferrous scrap metal, **Metalriciclo News** publishes interviews, reports and news regarding the complex recovery and recycling industry and its protagonists: equipment producers, metals traders, suppliers of services for the environment, producers of technologies for scrap recovery and recycling, producers of equipment for the recovery of machining waste.

Target readers: car wreckers, metals collectors and recoverers, scrap users, recycled metal traders, steel mills, foundries, mechanical workshops, suppliers of systems, equipment, and products for the collection, separation and treatment of scrap

Distribution: 80% in Italy, 20% abroad

Languages: Italian version and English version

Circulation: 15,000 copies/year

Topics discussed:

- Collection, transport, handling and logistics
- Reduction and crushing
- Sorting, selection and separation of scrap
- Warehousing of scrap
- Packaging systems
- Metallographic analysis
- Environmental control and safety
- Accident prevention
- Dealers and traders



www.aluplanet.com, launched in 2001, is today **the reference portal for information on the entire industrial chain of the aluminium industry.**

In the first months of 2009 the portal had an annual average of more than **700.000 visits**, and is permanently in the **leading positions of Google.**

aluplanet.com presents itself more complete with many original **solutions for on-line promotion:**

- **Insertion in the Company Database**
- **Insertion of the company video**
- **Advertising in the newsletter**
- **Banner in homepage and in the internal pages**
- **Top sky (business images on a rotation basis)**



Who are the visitors?

- End users automotive, furnishing, building, lighting engineering, mechanical engineering
- Constructors of plants, machinery, equipment and products for the production, processing and treatment of metals
- Producers of semis (extrusions, castings, rolled and forged products) and dealers
- Subcontractors
- Designers, design engineers, consultants, university students

What is the Company Database?

The Company Database is a constantly updated **directory** of specialized companies in the aluminium industry, that have a front row spot in internet communication and exclusive access to reserved services.

Free subscription:

aluplanet.com invites you to register **free of charge** in the Company Database, with your company details and product sector.



PREMIUM subscription:

Once registered, optimize your presence with the **PREMIUM subscription** at a **minimal cost** to effectively reach **potential clients** and useful contacts.

aluplanet.com enjoys excellent visibility in the main search engines and is permanently positioned in the leading rows of Google and is the only portal that has **an advantage of 9 years experience** in the aluminium sector.

The subscription for the **PREMIUM** company Database offers the best on-line communications opportunities and represents the most effective instrument to strengthen your web marketing activities.

What does it offer you?

- **Presentation form** with company details, product sector, business logo, images of your product, e-mail address and link to your business site
- **First position** on portal page from search results
- Publication of **business news** both on the homepage and in the archives of the portal and in the newsletter
- Thanks to the partnership with Il Sole 24 Ore, all the aluplanet.com subscribed companies news will be also published in **www.metalli24.com**, the information platform for the raw materials market
- Activation of the **service "Requests offers"**, to receive by e-mail requests of offers from visitors
- Insertion of the **company catalogue online**
- Insertion of the **company video**
- The possibility of having your business **keys banner** on a rotation basis displayed in the results page of a category search
- Two **promotional SMS** per year sent to the group of visitors of all the exhibitions organized by Edimet

Edimet presents for this year two special foreign issues dedicated to the entire aluminium and metals industry

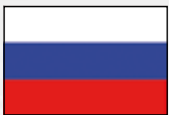


Special issue on Brazil

Special edition of A&L-P&TF dedicated to the Brazilian market completely in the Portuguese language. It will be distributed during the major events within this market such as:

ExpoAluminium (18-20 May, São Paulo)

IV International Aluminium Congress (18-20 May, São Paulo)



Special issue on Russia

Special edition of A&L-P&TF dedicated to the Russian market and completely in the Russian language. It will be distributed during the major events within this market such as:

Metallurgy 2010 (24-27 May, Moscow)

Metal Expo (16-19 November, Moscow)





www.metef.com

Metef - International Aluminium Exhibition

This international exhibition has reached its eighth edition and has always stood out as the reference event in the sector of machinery, systems and equipment production, aluminium products and applications.

Metef is the meeting point of small and large enterprises and every two years it puts into contact the most qualified operators in the sector of die casting, extrusion, foundry, rolling, surface treatments and their additional processing.

Scheduled from 14th to 17th April 2010, Garda Exhibition Center, Montichiari (Brescia) Italy



www.foundeq.com

Foundeq - International Foundry Equipment Exhibition

Foundeq Europe, which has reached its fifth edition, is the only important exhibition in Italy dedicated to machines, products and equipment for ferrous and non ferrous metal foundry.

This event was born from the close relationship between Edimet and Amafond (Italian Association of Manufacturers of Machinery and Equipment for the Metal Foundry) and is a must-go-to event for the professionals in this sector. The precious support of the professionals in this sector, the close collaboration with the Italian associations of the sector Amafond, Assofond and Assomet and the help from ICE (Italian Institute for the Foreign Trade), allowed Foundeq Europe to become in a very short time the reference event for the Italian and foreign foundry sector.

Scheduled from 14th to 17th April 2010, Garda Exhibition Center, Montichiari (Brescia) Italy



www.metalriciclo.com

Metalriciclo - International Exhibition on the Technologies for the Recovery and Recycling of ferrous and non ferrous metals, Environmental quality and Energy efficiency

It is the first and sole European exhibition dedicated to the recovery and recycling of metals. It is joined with a rich and wide convention programme. It features an offer of elevated professional qualification and it is sponsored and supported by the most important authorities and associations in this sector.

The fourth edition of Metalriciclo will be held from 19th to 21st May 2011, Garda Exhibition Center, Montichiari (Brescia) Italy

MAGAZINES

	Quantity	Total
Subscription: A&L-Aluminium & its alloys (bi-monthly).....	€ 75,00	_____
Subscription: P&TF-Diecasting & Foundry Techniques (quarterly).....	€ 35,00	_____

BOOKS

Alluminio manuale degli impieghi (Italian)	€ 100,00	_____
Aluminium for the Transportation Industry in Europe (English)	€ 20,00	_____
Auto&alluminio design tecnologia innovazione (Italian)	€ 100,00	_____
Aluminium&cars design technology innovation (English)	€ 100,00	_____
L'alluminio & il mare (Italian)	€ 120,00	_____
La fonderia di alluminio nella pratica quotidiana (Italian)	€ 100,00	_____
La pressocolata delle leghe di alluminio: simulazione numerica del processo (Italian).....	€ 44,00	_____
La pressocolata delle leghe di Magnesio - Volume I (Italian).....	€ 44,00	_____
Le leghe di Zinco-Zama (Italian)	€ 62,00	_____
The diecasting of Zamak (English).....	€ 62,00	_____
L'industria dei serramenti metallici: strategia e struttura (Italian).....	€ 41,50	_____
Metalriciclo Glossary (Italian/English)	€ 100,00	_____
Proceedings 2 nd International Conference HTDC (English)	€ 150,00	_____
Progettazione strutturale in alluminio (Italian)	€ 60,00	_____
Quaderni della colata a pressione delle leghe di alluminio:		
• Vol. 1: Il processo della pressofusione (Italian).....	€ 44,00	_____
• Vol. 1: The pressure die-casting process (English).....	€ 62,00	_____
• Vol. 2: Fenomeni chimico-fisici del processo (Italian)	€ 44,00	_____
• Vol. 3: Lo stampo: calcolo, disegno, costruzione (Italian)	€ 44,00	_____
• Vol. 4: Il riempimento delle cavità dello stampo (Italian).....	€ 44,00	_____
• Vol. 5: Il lavoro termico dello stampo (Italian)	€ 44,00	_____
• Vol. 6: Periscaldamento, raffreddamento, termoregolazione (Italian)	€ 44,00	_____
• Vol. 7: Lubrificazione delle cavità dello stampo (Italian).....	€ 44,00	_____
• Vol. 8: Qualità e conformità dei getti pressofusi (Italian).....	€ 44,00	_____
Semi-Solid processing of alloys and composites (English).....	€ 77,50	_____
The atlas of microstructures of aluminium casting alloys (Italian/English).....	€ 129,00	_____
DELIVERY CHARGES (only for the books)	€ 20,00	_____
Total Amount	€	_____

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