

WWW.ALUPLANET.COM, LAUNCHED IN 2001,
IS TODAY THE **REFERENCE PORTAL FOR
INFORMATION ON THE ENTIRE INDUSTRIAL
CHAIN OF THE ALUMINIUM INDUSTRY.**

In the first months of 2013 the portal had an annual average of **more than 780,000 visits**, with a **constantly growing upward trend**. Moreover aluplanet.com is permanently in the **leading positions of Google**, the most important search engine for Internet.

- Visits:
780,000 per year
- Bilingual version:
italian/english

aluplanet.com today presents itself with many original **solutions for online promotion**: Insertion in the Company Database, insertion of the company video, advertising in the newsletter, banner in homepage and in the internal pages, top sky (business images on a rotation basis).

The portal is a fundamental element of the aluminium and metals communication **network** created by Alfin-Edimet, which also comprises of events and fairs - namely Metef-Foundeq, Metalriciclo-Recomat, Alumotive - and the magazines dedicated to the various metals and transformation technologies and end applications: "A&L-Aluminium and its Alloys", "P&TF-Diecasting and Foundry Techniques", "Metef News".



WHY ADVERTISE ON ALUPLANET.COM

Thanks to the system comprised of the **Metef-Foundeq**, **Metalriciclo-Recomat**, **Alumotive** exhibitions and the Alfin-Edimet periodicals, aluplanet.com counts on traffic of **more than 780,000 visits/year specialized in the aluminium world**.

There are several ways to advertise on aluplanet.com and to be present means to make yourself known and to propose yourself to a continuously growing public thus, guaranteeing greater visibility for your company not only in the internet portal but also across the web.



A • TOP BANNER 468x60 px

Home page (12 months)	€ 1.250,00
Inside pages (12 months)	€ 800,00

B • LEFT BANNER 180x90 px

Home page (12 months)	€ 790,00
Inside pages (12 months)	€ 400,00

C • LEFT BANNER 180x60 px

Home page (12 months)	€ 590,00
Inside pages (12 months)	€ 350,00

D • ALUPLANET WEEKLY 468x60 px

	€ 500,00
--	----------

• KEYS BANNER 180x60 px

Banner in the results page of the companies search related to key words or sectors

(12 months)	€ 450,00
-------------	----------

• TOP SKY BANNER 800x90 px

Business image on a rotation basis in the top in every inside pages and related to the company website

(12 mesi)	€ 1.300,00
-----------	------------

ALUPLANET WEEKLY

aluplanet weekly, **the online aluminium news**, is a selection of the most important news published on aluplanet.com: the latest news are selected from the sections "News", "From the companies" and all the upcoming appointments. All in your email address, free of charge. In this newsletter, weekly sent to a list of more **4,800 subscribers**, the companies can insert an **adv banner** at the cost of 500 euro.

aluplanet.com users are a specific group yearning to increase their business, consequently, our customers can benefit from a highly qualified and interested target for their products.



D

BANNER ON THE PRICES PAGE

OVERLAY BANNER

Overlay banner on rotation in the prices page with link at the company website.

P-PAGE BANNER

Banner on rotation in the prices page with link directly at the company website.

A • OVERLAY BANNER 500x500 px

12 months	€ 1.000,00
-----------	------------

B • P-PAGE BANNER 780x100 px

12 months	€ 500,00
-----------	----------



PREMIUM SUBSCRIPTION AT THE COMPANY DATABASE

THE COMPANY DATABASE IS A CONSTANTLY UPDATED **DIRECTORY** OF SPECIALIZED COMPANIES IN THE ALUMINIUM INDUSTRY, THAT HAVE A FRONT ROW SPOT IN INTERNET COMMUNICATION AND EXCLUSIVE ACCESS TO RESERVED SERVICES.



Optimize your presence with the **PREMIUM subscription** at a minimal cost to effectively reach potential clients and useful contacts. aluplanet.com enjoys excellent visibility in the main search engines and is permanently positioned in the leading rows of Google and is the only portal that has an advantage of **12 years experience in the aluminium sector**.

WHAT DOES IT OFFER YOU?

- **presentation** form with company details, product sectors, business logo, images of your products, e-mail address and link to your business website;
- **first position** on portal page from search results;
- publication of **business news** both on the homepage and in the archives of the portal and in the newsletter;
- all the aluplanet.com subscribed companies news will be also published in **www.metalli24.com**, the information platform for the raw materials market;
- activation of the service "**Requests offers**", to receive via e-mail requests of offers from visitors;
- insertion of the **company catalogue online**;
- insertion of the **company video**;
- the possibility of having your **keys banner** on a rotation basis displayed in the results page of a category search;
- **two promotional SMS** per year sent to the group of visitors of all the exhibitions organized by Alfin-Edimet.

Subscription price (12 months): € 850.00

FOR FURTHER INFORMATION

Send an email with your data to the Alfin-Edimet Sales Office to the address commerciale@edimet.com. Our consultants will evaluate the best proposal for your needs.

EXTRUSION + DIECASTING + FOUNDRY + ROLLING + FINISHING + MACHINING + FABRICATING + RECYCLING



11-13 JUNE 2014 VERONA-ITALY

EXPO OF CUSTOMIZED TECHNOLOGY
FOR THE ALUMINIUM & INNOVATIVE METALS INDUSTRY

ALUMINIUM, METALS, FUTURE.



Main sponsor



Diamond Sponsor



www.metef.com